



Alabamians Overwhelmingly Support State Incentives for Grocers to Help Increase Healthy Food Access

More than one million Alabamians, including nearly half a million children, live in communities without access to fresh, healthy food. In December 2014, Southeast Research, Inc., conducted a public opinion survey and found that an overwhelming majority of Alabamians believe the state should take steps to increase healthy food access.

The Facts

- ◆ More than 90 percent believe that Alabama children should have access to fresh, healthy food.
- ◆ 90 percent of Alabamians believe it is important for the state to make a strong effort to reduce obesity among children
- ◆ 80 percent support the state incentivizing businesses to locate in low access areas after learning about additional benefits produced from grocers locating in low access areas.
- ◆ Overall, support for addressing the problem of obesity and healthy food access is robust and widespread across every demographic in the state.
- ◆ Increasing access to healthy food improves nutrition, saves the state billions in obesity-related health care costs, creates jobs and boosts local economies.

† This survey was completed for VOICES for Alabama's Children, a statewide child advocacy organization. The survey data has a sampling error of ± 5 percentage points at the 95 percent confidence level.

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