To ensure the well-being of Alabama's children through research, public awareness, and advocacy.

2018 ANNUAL REPORT
To Left: Deputy Director, Rhonda Mann, discusses the release of the 25th edition of the *Alabama Kids Count Data Book* on Capitol Journal.

To Right: 2018 VOICES Board President, Dr. Joyce Stallworth, and Deputy Director, Rhonda Mann, gather with other advocates from Alabama at the Marguerite Casey National Convening in Arlington, Virginia.
A MESSAGE FROM THE EXECUTIVE DIRECTOR

2018 has been a transformative year for VOICES for Alabama’s Children. After five years of astonishing leadership as executive director, Melanie Bridgeforth left VOICES to take an executive position at a large funding organization. I stepped into the Executive Director role in September of 2018 and began the process of leading this incredibly important and influential organization. Since then, we have recruited, hired, and onboarded two new employees, two fellows, and an intern. The faces of VOICES look different than they did a year ago, but the purpose, passion, and perseverance have only deepened.

The year opened with a significant and hard fought win through our advocacy efforts with the passage of HB 76, known as the Child Care Safety Act. HB 76 began the process of addressing the loopholes surrounding license exempt facilities making child care safer for all of Alabama’s children. Additionally, VOICES released the 25th edition of our Alabama Kids Count Data Book, which a wide variety of groups have identified as the single most important data source in the state for children’s health, education, safety, and economic security.

VOICES has worked to give Alabama’s children a voice at the state capitol for more than 25 years. This voice has been influential with both state legislators as well as state agencies whose work impacts our children. We have worked diligently to develop long term partnerships with those whose decisions impact children across the state. In addition to our advocacy and lobbying efforts in Montgomery, the VOICES staff serve on nearly 50 committees, taskforces, and boards, representing a wide variety of children’s issues from hunger to sex trafficking to literacy.

All of our efforts in Montgomery and across the state are built on the incredible support and input of our nearly 5,000 members of the VOICES Child Advocacy Network, who represent every race/ethnicity, background, geographic area and perspective. We would not have the impact or influence without the perspectives and action from our incredible advocates.

VOICES recognizes that we speak on behalf of the next generation of Alabamians. We commit to work every day so that the Alabama they build is a better state, a more successful state. We appreciate your support and look forward to the challenges and opportunities ahead!

Sincerely,

Stephen Woerner
Executive Director

Supporters like you made it possible for us to positively impact the lives of children in Alabama.

A SPECIAL THANKS TO OUR INDIVIDUAL PARTNERS

Jeff Adams
Barbara Anderson
Jeremy Arthur
Terri Averett
Nancy Carlton
Bendinger
Marie Hurley Blair
LuAnne Bowman
Debbie Burks
Charles Collat
Merrill Ann
Culverhouse
Tranum and Martha Fitzpatrick
Frank Franklin
Joyce Greathouse
Leigh Hancock
Selena Harper
Judd Harwood
Michael Higginsbotham
Laura Hopson
V. Ellen Jackson
Rhonda Lea Mann
Janet S. McDonald
Melanie McNary
Hattie and Charles Nash
John Olsen
Cheryl Outland
Candy Palmer
Jeff Rabren
Deak Rushton
Francis Rushton
Alison Scott
Helen Scott
Joyce Stallworth
Jera Stribling
Nicki Arnold Swindle
Michon Trent
Jennifer Wammack
Melissa Waters
Mary Whatley

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HOW WE APPROACHED RESEARCH

Conducted and participated in 36 events/exhibitions with a combined audience of 7,189.

Partnered with Children’s of Alabama to provide more than 200 copies of the 25th Edition of the 2018 Alabama Kids Count Data Book to members of the Alabama Legislature, state agency heads, agency administrators and local elected officials.

HOW WE APPROACHED PUBLIC AWARENESS

**VOICES** and VOICES’ issues were mentioned over 282 times in print media, television news, or online media, which was seen by approximately 2,629,146,941 people in Alabama and beyond.

The issue of child care licensing in Alabama was mentioned 87 times in the media in 2018.

Alabama’s First Class Pre-K was mentioned in the media more than 600 times.

VOICES has 2,993 followers on Facebook. Our posts were seen 539,652 times and engaged with 434,720 times.

VOICES staff collaborated and served on more than 50 committees, taskforces, and boards representing a wide variety of issues.

The 2018 Alabama Kids Count Data Book was mentioned 40 times in the media, which was seen by approximately 6,971,463 people in Alabama and beyond.
In 2018, we sent out over 50 messages to our nearly 5,000 VOICES CAN! Advocates.

VOICES advocates took over 40,000 grassroots actions in 2018 on issues related to child well-being in Alabama.

**CORPORATE & FOUNDATION PARTNERS**

- Alabama Power Company
- Alabama Power Foundation
- ALFA Foundation
- Altec/Stylslinger Foundation
- American Heart Association / Voices for Healthy Kids
- Annie E. Casey Foundation
- Bradley Arant Boult Cummings LLP
- Brasfield & Gorrie, LLC
- Children's of Alabama
- Deak Rushton Charitable Fund
- DentaQuest
- James Rushton I Foundation
- Margaret Doggett Rushton Charitable Fund
- Marguerite Casey Foundation
- Mayer Electric Supply Company, Inc.
- Mike & Gillian Goodrich Foundation
- The Caring Foundation of Blue Cross Blue Shield of Alabama
- The Hobbs Foundation
- PNC Foundation / The PNC Financial Services Group, Inc.
- Southern Poverty Law Center
- The Daniel Foundation of Alabama
- Vulcan Materials Company

**ORGANIZATIONAL PARTNERS**

- Alabama Alliance For Arts Education
- Alabama Association of School Boards
- Alabama Children First
- Alabama Humanities Foundation
- Alabama Institute for Social Justice
- Alabama Network of Child Advocacy Centers
- Alabama Parent Teacher Association
- Alabama Partnership for Children
- Alabama Public Television
- Alfred Saliba Family Services Center
- American Academy of Pediatrics, Alabama Chapter
- Autism Society of Alabama
- Big Brothers and Big Sisters of Greater Birmingham
- Black Belt Community Foundation
- Boys & Girls Clubs of South Alabama
- Cahaba Center for Mental Health
- CAJA of Marshall County
- Camp Fire—Alabama
- Child Development Resources
- Child Protect
- Childcare Resources
- Children's Aid Society
- Children's Policy Council of Jefferson County
- Christian Services for Children in Alabama
- Circle of Care
- Colbert County Children's Policy Council
- Community Action Partnership of North Alabama
- Community Food Bank of Central Alabama
- Department of Child Abuse and Neglect Prevention
- East Alabama Mental Health - Special Deliveries
- Escambia Regional CAC

**HOW WE APPROACHED ADVOCACY**

In 2018, around 200 advocates rallied at the state house for VOICES’ 5th Annual Child Advocacy Day to urge lawmakers to keep children’s issues a top priority in Alabama.

More than 100 advocates engaged in training to empower their voice during the 2018 election cycle at our statewide conference.

In 2018, VOICES conducted and participated in 36 presentations or events reaching 7,000 people. Of those, 411 took action by signing petitions, letters of support, signing up for VOICES CAN.

**VOICE CAN!**

In 2018, we sent out over 50 messages to our nearly 5,000 VOICES CAN! Advocates.

VOICES advocates took over 40,000 grassroots actions in 2018 on issues related to child well-being in Alabama.

Exchange Club Child Abuse Prevention Center
- Family Services Center of Calhoun County
- First Church Early Learning Center
- First United Methodist Church, Montgomery
- Girl Scouts of Southern Alabama
- Human Development and Family Studies, Auburn University
- Kid One Transport, Inc.
- Lee County Youth Development Center
- Montgomery Community Action Committee & CDC, Inc
- New Hope Children’s Clinic
- North Alabama Center for Educational Excellence
- Parents and Children Together (PACT)
- Pickens Co. Community Action Committee/Community Dev. Corp.
- Regional Children’s Advocacy Center
- Southeast Research, Inc.
- Sylacauga Alliance for Family Enhancement (SAFE)
- Tender Touch Daycare
- The Exchange Club of Tuscaloosa
- Tuscaloosa’s One Place
- United Way of Central Alabama
- United Way of East Central Alabama
- United Way of Etowah County
- Success By 6 Program
- United Way of West Alabama
- Walker County Children's Policy Council
- YWCA of Central Alabama
## A LOOK INTO OUR 2018 FINANCIALS
(UNAUDITED)

### Income

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate and Foundations</td>
<td>516,801</td>
</tr>
<tr>
<td>Individual</td>
<td>16,892</td>
</tr>
<tr>
<td>Organizational Support</td>
<td>8,250</td>
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<tr>
<td>Interest Income</td>
<td>115</td>
</tr>
<tr>
<td>Special Event Income</td>
<td>-</td>
</tr>
<tr>
<td>Other Income</td>
<td>9,050</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>551,108</strong></td>
</tr>
</tbody>
</table>

**Grants Recv’d in 17 for 18**

**Totals**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Totals</strong></td>
<td><strong>551,108</strong></td>
</tr>
</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advocacy</td>
<td>245,135</td>
</tr>
<tr>
<td>Research</td>
<td>135,519</td>
</tr>
<tr>
<td>Administration</td>
<td>210,027</td>
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<tr>
<td>Fundraising</td>
<td>540</td>
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<tr>
<td><strong>Totals</strong></td>
<td><strong>591,221</strong></td>
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</table>

### Balance Sheet

#### Assets:

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>171,311</td>
</tr>
<tr>
<td>Prepaid Expenses and Other Assets</td>
<td>5,027</td>
</tr>
<tr>
<td>Property and Equipment net of Accumulated Depreciation</td>
<td>18,481</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>194,819</strong></td>
</tr>
</tbody>
</table>

#### Liabilities:

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>13,745</td>
</tr>
<tr>
<td>Accrued Expenses</td>
<td>11,250</td>
</tr>
<tr>
<td>Capitalized Lease Obligation</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>24,995</strong></td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td><strong>169,824</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>194,819</strong></td>
</tr>
</tbody>
</table>
Above: Executive Director, Stephen Woerner, addresses lawmakers at the inaugural Legislative Breakfast.
2018 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

B. Joyce Stallworth, PhD, President
Professor Emerita
Northport, AL

Deak Rushton, Vice President
James Rushton I Foundation
Birmingham, AL

Judd A. Harwood, Treasurer
Bradley Arant Boult Cummings
Birmingham, AL

Michon Trent, Secretary
Office of the Mayor - City of Mobile
Mobile, AL

Jera Stribling, Member-at-Large
Joseph S. Bruno Foundation
Birmingham, AL

Jeremy Arthur, Immediate Past President
Chamber of Commerce Association
of Alabama
Montgomery, AL

GENERAL MEMBERS

Jeff Adams
Blue Cross & Blue Shield of Alabama
Birmingham, AL

Terri Averett
Regency Realty, Inc.
Enterprise, AL

Marie Hurley Blair
Community Volunteer
Birmingham, AL

Debbie Burks
Re/Max Advantage South
Birmingham, AL

Frank A. Franklin, MD, MPH, PhD
Professor Emeritus
Birmingham, AL

Penney P. Hartline
Friends of the Birmingham Botanical Gardens
Birmingham, AL

Melanie McNary, SPHR, SHRM-SCP
BLOX, LLC
Birmingham, AL

Jeff Rabren
Regions Financial Corp.
Birmingham, AL

Suzanne Respess
Children's of Alabama
Birmingham, AL

Francis E. Rushton Jr., MD, FAAP
Retired Pediatrician
Birmingham, AL

Alison Decker-Scott
Baptist Health Foundation, Inc.
Birmingham, AL

Staff:

Stephen Woerner, Executive Director
Rhonda L. Mann, Deputy Director
Tara Preyer, Governmental Affairs Director
Jake Jacobs, Governmental Affairs Director
Angela Thomas, Communications Manager
Shannon Thornton, Executive Assistant

Twitter: www.twitter.com/alavociess
Facebook: www.facebook.com/AlaVoices
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Instagram: www.instagram.com/voicesforalabamaschildren/